

# REKINDLING THE FIRE OF EVANGELISM

PRESENTING THE GOSPEL TO THE  
UNBELIEVER



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“But sanctify the Lord God in your hearts: and *be* ready always to *give* an answer to every man that asketh you a reason of the hope that is in you with meekness and fear” (1 Pet. 3:15)

SANCTIFICATION “But sanctify the Lord God in your hearts”

As the believer goes out to evangelize, the Lord must be sanctified in the heart. This means that God is one who is preeminent in the heart. He is set apart as the focus of the believer’s motivation for evangelization.

PREPARATION “*be* ready”

The believer prepares for evangelism by having a plan for evangelization, personal devotions, studying the Word, going to Bible studies and attending worship services.

CONTINUATION “always”

The believer should never be taken off guard. There should be a constant awareness of being prepared to take advantage of opportunities to share the Gospel.

ARGUMENTATION “*give* an answer”

The use of the term argumentation does not mean to get into an argument with an unbeliever. The word answer comes from the Greek word *apologia* where we get the word apologetics. This means to defend the faith. This word was a legal term which meant “to give a well-reasoned argument.”

POPULATION “to every man”

Believers cannot be selective in who they share the Gospel with, they must be ready and willing to share it with everyone.

INTEROGATION “that asketh you a reason”

The word reason means account. The believer should be ready to give an account of his or her belief to all those who ask.

EXPECTATION “of the hope that is in you”

The hope that lies within is the Gospel. It is the death, burial and resurrection of Jesus Christ which in turn produces the hope of an abundant life in Him and eternal life with Him.

PRESENTATION “with meekness and fear”

Meekness means to be humble yet not timid, confident yet not overbearing, well-reasoned yet not argumentative. Fear means to do it with reverence for God in acknowledgement of His very presence.

## WHAT'S YOUR PLAN?

Have You Ever Thought About the Meaning of Life?

What Is This Man Thinking About?

The Romans Road

The ABC's of Salvation

Your Personal Testimony